

2023 Sponsorship Form

GENERAL INFORMATION

Company

Phone Number

CAI Membership

City

State

Zip

Billing Contact

E-mail Address

Website

GOLF CLASSIC

- | | |
|--|---|
| <input type="checkbox"/> 19 th Hole Sponsor.... \$4,500 | <input type="checkbox"/> Photography.... \$1,500 |
| <input type="checkbox"/> Cart Sponsor.... \$2,500 | <input type="checkbox"/> Mulligan/Toss.... \$1,000 |
| <input type="checkbox"/> Contest Holes.... \$1,300 | <input type="checkbox"/> Hole Sponsor.... \$1,200 |
| <input type="checkbox"/> <i>Hole in One</i> | <input type="checkbox"/> Lunch.... \$1,000 |
| <input type="checkbox"/> <i>Closest to Keg</i> | <input type="checkbox"/> Flags.... \$900 |
| <input type="checkbox"/> <i>Closest to Pin</i> | <input type="checkbox"/> Clubhouse Banner.... \$800 |
| <input type="checkbox"/> <i>Longest Drive</i> | <input type="checkbox"/> Scorecard.... \$800 |
| <input type="checkbox"/> <i>Dice Game</i> | <input type="checkbox"/> Breakfast.... \$1,000 |
| <input type="checkbox"/> <i>Putt Contest</i> | <input type="checkbox"/> Networking Sponsor.... \$1,000 |
| <input type="checkbox"/> <i>Beat the Pro</i> | <input type="checkbox"/> Driving Range.... \$1,000 |
| <input type="checkbox"/> Beverage Cart.... \$1,500 | <input type="checkbox"/> 50/50 Raffle.... \$500 |
| <input type="checkbox"/> Cornhole Sponsor.... \$1,500 | <input type="checkbox"/> Swag Bag.... \$200 |
| <input type="checkbox"/> Cornhole Bar Sponsor.... \$1,500 | <input type="checkbox"/> Other: \$_____ |
| <input type="checkbox"/> Players Gift.... \$1,500 | |

ANNUAL AWARDS CELEBRATION

- | | |
|---|---------|
| <input type="checkbox"/> Exclusive Host Sponsor | \$5,000 |
| <input type="checkbox"/> Awards Sponsor | \$1,500 |
| <input type="checkbox"/> Drink Ticket Sponsor | \$500 |
| <input type="checkbox"/> Coat Check Sponsor | \$500 |
| <input type="checkbox"/> Entertainment Sponsor | \$1,500 |
| <input type="checkbox"/> Lounge Sponsor | \$1,000 |
| <input type="checkbox"/> Cocktail Hour Sponsor | \$1,000 |
| <input type="checkbox"/> Swag Bar Sponsor | \$200 |

JUMP START JANUARY

- | | |
|---|--|
| <input type="checkbox"/> Event Host.... \$4,000 | <input type="checkbox"/> Event Support.... \$1,000 |
| <input type="checkbox"/> New Year Sponsor.... \$2,000 | <input type="checkbox"/> Breakfast... \$750 |

NETWORKING EVENTS SPONSORSHIPS

- | | |
|---|---------|
| <input type="checkbox"/> Networking Event Sponsor.... | \$1,500 |
| <input type="checkbox"/> Other: | \$_____ |

EDUCATION SPONSORSHIPS

- | | |
|--|---------|
| <input type="checkbox"/> Webinar Sponsor.... | \$750 |
| <input type="checkbox"/> Board Leadership Development.... | \$1,500 |
| <input type="checkbox"/> Professional Designation Study Series.... | \$2,000 |
| <input type="checkbox"/> Education Showcase Day | |
| o Event | \$1,500 |
| o Session | \$750 |
| o Exhibitor | \$750 |
| o Lunch | \$1,000 |
| o Break/Refreshment | \$500 |
| o Swag Bag | \$250 |
| <input type="checkbox"/> On Demand Video Library Sponsor.... | \$2,500 |
| <input type="checkbox"/> Other: | \$_____ |

OUTREACH/MEMBERSHIP SPONSORSHIPS

- | | |
|--|---------|
| <input type="checkbox"/> New Member Recruitment Drawing.... | \$500 |
| <input type="checkbox"/> PCAM New Member Recruitment Contest.... | \$500 |
| <input type="checkbox"/> Membership Mixer Sponsor.... | \$250 |
| <input type="checkbox"/> Scholarship Sponsors | |
| o Gold.... | \$1,000 |
| o Silver.... | \$500 |
| o Bronze.... | \$250 |
| <input type="checkbox"/> Potomac Watershed Sponsorships | |
| o Promotional Item (T-shirt).... | \$1,250 |
| o Promotional Item (Reusable Cup).... | \$750 |
| o Food/Beverage Sponsor.... | \$500 |
| o Friends of the Watershed.... | \$250 |
| <input type="checkbox"/> Ronald McDonald House Sponsor | |
| o Food and Beverage Sponsor.... | \$300 |

Logo Usage/Submission Guidelines: By signing this contract you permit WMCCAI to use your logo for marketing efforts (including *Quorum* Magazine, marketing materials, email messages, or website). It is your responsibility to notify WMCCAI of any changes to your logo. If you have questions about submitting logos for use in WMCCAI marketing materials and website, please contact Nicole Abys-Smith, Marketing Communications Manager at publications@caidc.org.

Social Media: WMCCAI uses social media to market events and education sessions. The Chapter may tag/mention your business in social media campaigns (Facebook, LinkedIn, and Twitter). To ensure that we are tagging the correct business page, you are encouraged to like or follow the WMCCAI pages on social media. Sharing the post will help ensure more exposure for your business and create more engagement.

Cancellation: All cancellations must be received in writing 45 days prior to the event date. After that date, the advertiser is responsible for 100 percent payment of the sponsorship pursuant to the contract.

Payment Policies and Terms: All payments are due 45 days prior to the event date. WMCCAI reserves the right to require prepayment for any sponsoring company with past-due balances. Sponsorship benefits will be not provided at the event for sponsoring companies who have not paid the sponsorship balance ten days before the event unless other terms are agreed upon in writing between WMCCAI and the sponsoring company. Advertised prices are for members; nonmembers add 25% to all listed prices. Any costs already incurred by WMCCAI to fulfill sponsorship benefits will be deducted if a refund is due to the sponsoring company.

Terms: Some benefits of sponsorship packages are based on commitment date. These benefits may include recognition in WMCCAI event marketing materials, website, and in *Quorum* magazine. Some sponsorships include the ability to include advertiser company-branded materials. Materials subject to approval by Chapter staff. Sponsorships may not be shared by multiple companies.

SIGNATURES: Signature below constitutes advertiser/agency agreement to terms, conditions and regulations specified above. Acceptance is subject to credit approval.

NAME (Print)
DATE

SIGNATURE (Authorizing Officer)

WMCCAI STAFF (Print)
DATE

SIGNATURE

CONTRACT CALCULATION

Membership Member
(check one) Nonmember

INDIVIDUAL EDUCATION SPONSORSHIPS

Education Sponsorships \$ _____

Education Sponsorship Total \$ _____

INDIVIDUAL EVENT/NETWORKING SPONSORSHIPS

Event/Networking Sponsorships:
\$ _____

OUTREACH / MEMBERSHIP SPONSORSHIPS
\$ _____

CONTRACT SUB-TOTAL \$ _____

ADD NONMEMBER PREMIUM (if applicable)
\$ _____

GRAND TOTAL \$ _____

PAYMENT TERMS: Pay in Full
 Bill Me (select option below)
BILLING OPTIONS: Annual Bi-annual
 Quarterly Monthly
PAYMENT TYPE: Check Enclosed (make payable to WMCCAI)

Please charge my: American Express Mastercard
 Visa Discover Partner Dollars

Card Number: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Billing Address _____

City, State, Zip: _____

Return Contract and Payment to: WMCCAI, 7600 Leesburg Pike, Suite 100 West, Falls Church, VA 22043 | Phone: (703) 750-3644 | Fax: (703) 941-1740 | email: info@caidc.org | Additional information may be obtained at www.caidc.org.

FOR INTERNAL USE