

PUBLIC OUTREACH SPONSORSHIPS

All sponsorships will receive recognition in related marketing materials, website, social media (as applicable), and in *Quorum* magazine (dependent on commitment date).



POTOMAC WATERSHED SPONSORSHIPS

April 22, 2023

Join the Public Outreach Committee as they do their part to clean up the Potomac Watershed.

Promotional Item Sponsor (t-shirt): \$1,250

Two Sponsorships Available

- Includes the sponsors' logos on the t-shirts given out to volunteers at the Potomac Watershed event.

Promotional Item Sponsor (reusable cup): \$750

Two Sponsorships Available

- Includes the sponsor logo printed on reusable water cups that will be given out to volunteers at the Potomac Watershed event.

Food/Beverage Sponsor (1 sponsor): \$500

Exclusive

- Opportunity to provide small flyer or sticker with sponsor logo to be included with the light breakfast items provided to the volunteers.

Friends of the Watershed Sponsor: \$250

Multiple Sponsorships Available

- Signage with sponsor logos at each site.

Note: Potomac Watershed sponsorships are only available from December 1, 2022-March 31, 2023.

SCHOLARSHIP SPONSORS

Multiple Sponsorships Available

The WMCCAI Scholarship Program has been developed for all Washington metro area high-school seniors who will be enrolled for the fall 2023 semester in a four-year college, community college, or vocational school. There are three sponsorship levels: **Gold** (\$1,000), **Silver** (\$500) and **Bronze** (\$250).

Bronze sponsors receive recognition on all promotional materials.

Silver sponsors receive bronze level benefits + an invitation to the winner's presentation.

Gold sponsors receive silver level benefits + joining the CAI Team in a photo with the winner(s).

Note: The Scholarship sponsorships are only available from December 1, 2022- April 30, 2023.

RONALD MCDONALD HOUSE SPONSORSHIP

March 25, 2023

Come and lend a hand as WMCCAI volunteers mulch, plant and spruce up the landscaping at the Ronald McDonald House of Northern Virginia.

Food & Beverage Sponsor: \$300

Exclusive

- Sponsor logo included with the light breakfast items available to the volunteers.
- Opportunity to speak at the beginning of the event.