

## MEMBERSHIP SPONSORSHIP OPPORTUNITIES

WMCCAI is the largest of CAI's 64 chapter across the globe. Recruiting and retaining our members is essential to our chapter's strength and vitality. Join us to spread the joy of CAI membership. All sponsors will receive recognition in related marketing materials, website, social media (as applicable), and in *Quorum* magazine.



### **New Member Recruitment Drawing Sponsors: \$500 Multiple Sponsorships Available**

Help us boost membership! The 9th Annual Recruitment Contest is a great, cost-effective way to increase your company's visibility to current and potential clients. Sponsors will be able to meet and congratulate the winners, either in-person or virtually. If in-person, the sponsors can join the winners in a photo.

### **PCAM New Member Recruitment Contest: \$1,250 4 Sponsorships Available**

Let's celebrate our managers with the PCAM designation! Join us for a light meal or hors d'oeuvres as we congratulate two manager PCAMs that have recruited the greatest number of new members over the past year (January 2023-October 2023). Our two winners will each receive a \$250 gift card. This sponsorship includes:

- Two company representative registrations included in the sponsorship.
- An opportunity to speak at the beginning of the event.
- Providing company-branded items to display.
- A photo of the winners with each sponsor.
- A post-event list of attendees.

### **Membership Mixer Sponsor: \$250 One Sponsorship Available per Event (2 Events)**

Join the Membership Committee as they welcome current & prospective members and discuss the benefits of WMCCAI in an informal setting with opportunities to network. This sponsorship includes:

- Can provide company-branded items to display at the mixer.
- Opportunity to speak at the beginning of the event.
- A post-event list of attendees.