

# WMCAI EVENT SPONSORSHIPS

*Targeted marketing with event sponsorship will help you reach thousands of decision-makers, strengthen existing relationships, and open the door to new prospects within the Washington metro area.*

## 2023 Events include:

- **Jump Start January**
- **Networking Events and Happy Hours (4)**
- **Annual Golf Tournament**
- **Awards Celebration**



## All sponsors at chapter events will receive:

- Recognition with logo and link on event page on WMCCAI's website and marketing materials
- Recognition in Quorum magazine\*\*
- Verbal and signage recognition at event
- Post-event attendee list

*Additional benefits for each level are listed below as applicable.*

## 2023 JUMPSTART JANUARY

**January 27, 2023**

Start the New Year off right with WMCCAI's annual kick-off event attended by hundreds of community association industry professionals. In 2023, Jump Start January will feature a motivational speaker and host a committee trade show.

### **JUMP START JANUARY SPONSORSHIP & BENEFITS: EVENT HOST \$4,000 (1 available)**

- Exclusive sponsorship
- Opportunity to co-host the presentation with Chapter President on stage
- Logo on event related item given to all attendees
- Placement of company logo on all event materials
- (4) tickets to event

### **NEW YEAR SPONSOR \$2,000 (2 available)**

- Opportunity to greet attendees during presentation
- Logo on event related item given to all attendees
- Placement of company logo on all event materials
- (2) tickets to event

### **BREAKFAST SPONSOR \$750 (4 available)**

- Logo on napkins used at buffet stations
- (1) ticket to event

### **EVENT SUPPORTER SPONSOR \$500**

- Name on signage in the committee fair area of the event

## CHAPTER HAPPY HOURS

### Various dates 2023

Network with chapter members from across the region at WMCCAI's happy hour events. These events are scheduled throughout the year and have a different theme each time. Examples of past happy hour events are winery and brewery visits, bowling contests, Holiday Happy Hour, and Party in the Park. Additional sponsorships may be created for specific happy hour events.

#### EVENT SPONSOR: \$1,500 (2 per happy hour available)

- Two (2) tickets to the sponsored happy hour
- Opportunity to provide a promotional item to each attendee at the event
- Logo on event related item (ex: promo item given to attendees)

#### DRINK TICKET SPONSOR: \$750 (3 per happy hour available)

- (1) ticket to sponsored happy hour
- Logo on drink ticket at sponsored happy hour

#### HORS D'OEUVRES SPONSOR: \$750 (3 per happy hour available)

- (1) ticket to sponsored happy hour
- Logo on napkins at sponsored happy hour

## ANNUAL AWARDS CELEBRATION

### November 17 or 18, 2023

WMCCAI's Annual Awards Celebration is the Chapter's one black-tie event where members are invited to celebrate the year's successes while honoring those members who have contributed to the growth and accomplishments of the Chapter. The Chapter Events Committee creates a new theme for each Annual Celebration to make it a fun and unique way to celebrate. Additional sponsorship opportunities may be created for this event.

#### Sponsorships Available & Benefits:

##### CELEBRATION HOST SPONSOR (Exclusive) \$5000

- Exclusive sponsorship opportunity
- Speaking opportunity during awards presentation and opportunity to co-host with Chapter President
- Placement of company logo on all Celebration materials
- Four tickets to event
- Reserved seating at awards ceremony

##### Awards Sponsor (2 available) \$1500

- Placement of company logo on Awards ceremony materials
- Two tickets to event
- Reserved seating at awards ceremony
- Opportunity for company representative to assist with awards presentation

##### ENTERTAINMENT SPONSOR \$1500 (2 available)

- Placement of company logo on DJ table or band stage
- Opportunity to introduce any entertainment during event
- Two tickets to event

##### Lounge Sponsor (3 available) \$1000

- Placement of company logo placed at lounge seating
- One ticket to event

**Cocktail Hour Sponsor (3 available) \$1000**

- Placement of company logo at reception stations and the bar
- One tickets to event
- Logo on cocktail napkins used at event

**Drink Tickets (3 available) \$500**

- Placement of company logo on drink tickets
- One ticket to event

**Coat Check (Exclusive) \$500**

- Exclusive sponsorship opportunity
- Placement of company logo at coat check area

**Swag Bar (Multiple available) \$200**

- Opportunity to provide a single promotional item to Awards attendees (*estimated 150 pieces required*)