

## EDUCATION SPONSORSHIPS



For 2023, WMCCAI has redesigned its education programs geared towards managers, homeowners, and business partners. Community association homeowners and managers join CAI to further their education in community association operations, governance, and management. These programs have been designed to create accessible, innovative, and flexible learning opportunities.

Programs include:

- **Free Webinar Sessions**
- **One Board Leadership Development Workshops** FREE for board members
- **Professional Designation Study Series (one of each scheduled); CMCA Study Group & Path to Your PCAM**
- **WMCCAI Education Day Showcase**
- **Learn On Demand Video Library**

**All sponsors at education sessions will receive:**

- Recognition with logo and link on event page on WMCCAI's website and marketing materials
- Recognition in Quorum magazine\*\*
- Verbal and signage recognition at event
- Post-event attendee list

***Additional benefits for each level are listed below as applicable.***

### PROFESSIONAL DESIGNATION STUDY SERIES

Three sponsorships available. (1 of each session)

Industry Exclusive (1 law firm, 1 insurance company, 1 management company, etc.)

This sponsorship package, which includes the CMCA Exam Study Group and the Path to Your PCAM course is a great opportunity for business partners to meet new, emerging, and experienced managers. Property managers will gain valuable information on how to grow professionally and personally within the industry in helping them earn their industry recognized CMCA and PCAM professional designations. At least one of each will be offered in 2023.

#### **Professional Designation Study Series Cost: \$2,000**

includes (1) CMCA and (1) PCAM study class. If additional sessions are scheduled during the year, first right of refusal will be offered to existing sponsors.

- Exclusive sponsorship opportunity
- Speaking opportunity to introduce company and products/services
- Opportunity to display company promotional materials

### ON DEMAND LEARNING LIBRARY

Launched in July 2022! The WMCCAI Learn On-Demand video library currently offers over 30 education sessions recordings available for purchase with new content added throughout the year. All sessions are CAMICB approved for CEU credit towards manager professional designations (CMCA, AMS, PCAM). Year long, high visibility opportunity for business partners and management companies!

#### **Learn on Demand Website Banner Advertising Cost: \$2,500**

2 Available

## NEW FOR 2023! EDUCATION SHOWCASE DAY

New for 2023 – a whole day to showcase WMCCAI education! Attendees will choose from 6 hot topic education sessions and the opportunity to visit with business partner exhibitors throughout the day, and network during coffee breaks, over lunch and a happy hour event immediately after!

### Sponsorships available as follows:

- Event Sponsor: \$1,500 (2 available)
  - Limited sponsorship opportunity/category exclusive
  - Speaking opportunity to introduce company and products/services
  - (2) tickets to event
  - Opportunity to supply item for attendee swag bag
  - Logo on event item provided to attendees
- Session Sponsor: \$750 (4 available; 2 per classroom)
  - Speaking opportunity to introduce sessions in sponsored classroom
  - (1) ticket to event
  - Opportunity to supply item for attendee swag bag
- Exhibitor: \$750 (12 available)
  - Limited opportunity
  - 6' draped table for company display at event
  - (1) ticket to event
  - Opportunity to supply item for attendee swag bag
- Lunch: \$1,000 (exclusive)
  - Exclusive opportunity
  - Company logo on lunch napkins
  - Opportunity to greet attendees during lunch seating
  - (2) tickets to event
- Break/refreshment: \$500 (2 Available)
  - Logo at break stations
  - (1) ticket to event
- Swag Bag: \$250 (Sponsor provides promotional item)

## FREE WEBINAR SERIES

WMCCAI is committed to providing education for community association homeowners and managers. In 2023, WMCCAI will host at least two free webinars on trending industry topics.

### Sponsor cost: \$750

Three sponsorships are available for each of these events.

- Speaking opportunity to introduce company and products/services during session
- Company logo included in virtual background used by presenters and sponsors during session

## BOARD LEADERSHIP DEVELOPMENT WORKSHOP

The Board Leadership Development Workshop offers a great opportunity for a business partner or management company to get in front of dedicated homeowners and board members. This one-day intensive program will be offered at no cost to attendees to encourage participation. The course provides attendees with comprehensive information about association communications, community building policies and association problem solving skills.

### Board Leadership Sponsorship Cost: \$1,500

Three sponsorships available for this event.

- Speaking opportunity to introduce company and products/services
- Opportunity to provide a qualified instructor (an active PCAM manager and an attorney who have previously audited the course) for the session