

2022 Sponsorship Form



GENERAL INFORMATION

Company _____

Billing Contact _____

Daytime Phone _____

CAI Membership Number _____

E-mail Address _____

City _____

State _____

Zip _____

Website _____

EVENT SPONSORSHIP PACKAGES

**Packages available until 12/31/2021*

Networking Event Sponsorship Package..... \$4,000

GOLF CLASSIC

- | | |
|---|--|
| <input type="checkbox"/> 19 th Hole Sponsor..... \$4,500 | <input type="checkbox"/> Photography..... \$1,500 |
| <input type="checkbox"/> Cart Sponsor..... \$2,500 | <input type="checkbox"/> Mulligan/Toss..... \$1,000 |
| <input type="checkbox"/> Contest Holes..... \$1,300 | <input type="checkbox"/> Hole Sponsor..... \$1,200 |
| <input type="checkbox"/> <i>Hole in One</i> | <input type="checkbox"/> Lunch..... \$1,000 |
| <input type="checkbox"/> <i>Closest to Keg</i> | <input type="checkbox"/> Flags..... \$900 |
| <input type="checkbox"/> <i>Closest to Pin</i> | <input type="checkbox"/> Clubhouse Banner..... \$800 |
| <input type="checkbox"/> <i>Longest Drive</i> | <input type="checkbox"/> Scorecard..... \$800 |
| <input type="checkbox"/> <i>Dice Game</i> | <input type="checkbox"/> Breakfast..... \$1,000 |
| <input type="checkbox"/> <i>Putt Contest</i> | <input type="checkbox"/> Networking Sponsor..... \$1,000 |
| <input type="checkbox"/> <i>Beat the Pro</i> | <input type="checkbox"/> Driving Range..... \$1,000 |
| <input type="checkbox"/> Beverage Cart.... \$1,500 | <input type="checkbox"/> 50/50 Raffle..... \$500 |
| <input type="checkbox"/> Cornhole Sponsor..... \$1,500 | <input type="checkbox"/> Swag Bag..... \$200 |
| <input type="checkbox"/> Cornhole Bar Sponsor..... \$1,500 | <input type="checkbox"/> _____ \$_____ |
| <input type="checkbox"/> Players Gift \$1,500 | <input type="checkbox"/> _____ \$_____ |

ANNUAL AWARDS CELEBRATION

- Exclusive Host Sponsor \$4,000
- Premium Sponsor \$3,500
- Awards Sponsor \$2,000
- Drink Ticket Sponsor \$500
- Coat Check Sponsor \$500
- Other: _____ \$_____

JUMP START JANUARY

- Event Host..... \$3,000
- Event Sponsor \$1,500
- Event Support..... \$1,000

NETWORKING EVENTS SPONSORSHIPS

- Networking Event Sponsor..... \$1,500
- Other: _____ \$_____

EDUCATION SPONSORSHIP PACKAGES

**Packages available until 12/31/2021*

- Education Sponsorship Package
- Chancellor \$6,000
- Dean \$3,300
- Professor \$2,000
- Other: _____ \$_____

EDUCATION SPONSORSHIPS

**Non-package sponsorship sales start 1/1/2021*

- Webinar Sponsor \$600
- Board Leadership Development Package \$600
- CMCA Exam Study Group Sponsor \$2,000
- Other: _____ \$_____

OUTREACH / MEMBERSHIP SPONSORSHIPS

- New Member Recruitment Drawing Sponsor \$500
- Scholarship Sponsor.....
- Gold \$1,000
- Silver \$500
- Bronze \$250
- Potomac Watershed Sponsor.....
- Swag Sponsor \$1,500
- Food/Beverage Sponsor \$500
- Hand Sanitizer Sponsor \$200
- Friends of the Watershed Sponsor..... \$250
- Ronald McDonald House Sponsor
- Food/Beverage Sponsor \$500
- Other: _____ \$_____

**Member rates are denoted; Nonmembers add 25%.*

Logo Usage/Submission Guidelines: By signing this contract you permit WMCCAI to use your logo for marketing efforts (including *Quorum* Magazine, marketing materials, email messages, or website). It is your responsibility to notify WMCCAI of any changes to your logo. If you have questions about submitting logos for use in WMCCAI marketing materials and website, please contact Morgan Wright, Marketing Communications Manager at publications@caidc.org.

Social Media: WMCCAI uses social media to market events and education sessions. The Chapter may tag/mention your business in social media campaigns (Facebook, LinkedIn, and Twitter). To ensure that we are tagging the correct business page, you are encouraged to like or follow the WMCCAI pages on social media. Sharing the post will help ensure more exposure for your business and create more engagement.

Cancellation: All cancellations must be received in writing 45 days prior to the event date. After that date, the advertiser is responsible for 100 percent payment of the sponsorship pursuant to the contract.

Payment Policies and Terms: All payments are due 45 days prior to the event date. WMCCAI reserves the right to require prepayment for any sponsoring company with past-due balances. Sponsorship benefits will be not provided at the event for sponsoring companies who have not paid the sponsorship balance ten days before the event unless other terms are agreed upon in writing between WMCCAI and the sponsoring company. Advertised prices are for members; nonmembers add 25% to all listed prices. Any costs already incurred by WMCCAI to fulfill sponsorship benefits will be deducted if a refund is due to the sponsoring company.

Terms: Some benefits of sponsorship packages are based on commitment date. These benefits may include recognition in WMCCAI event marketing materials, website, and in *Quorum* magazine. Some sponsorships include the ability to include advertiser company-branded materials. Materials subject to approval by Chapter staff. Sponsorships may not be shared by multiple companies.

SIGNATURES: Signature below constitutes advertiser/agency agreement to terms, conditions and regulations specified above. Acceptance is subject to credit approval.

NAME (Print)	SIGNATURE (Authorizing Officer)	DATE
WMCCAI STAFF (Print)	SIGNATURE	DATE

CONTRACT CALCULATION

Membership (check one) Member Nonmember

EDUCATION SPONSORSHIP PACKAGES

Education Package Cost \$ _____

INDIVIDUAL EDUCATION SPONSORSHIPS

Education Sponsorships \$ _____

EDUCATION SPONSORSHIP TOTAL \$ _____

EVENT SPONSORSHIP PACKAGES

Event Package Cost \$ _____

INDIVIDUAL EVENT/NETWORKING SPONSORSHIPS

Event/Networking Sponsorships \$ _____

OUTREACH / MEMBERSHIP SPONSORSHIPS \$ _____

CONTRACT SUB-TOTAL \$ _____

ADD NONMEMBER PREMIUM (if applicable) \$ _____

GRAND TOTAL \$ _____

PAYMENT TERMS: Pay in Full
 Bill Me (select option below)
BILLING OPTIONS: Annual Bi-annual
 Quarterly Monthly

PAYMENT TYPE: Check Enclosed (make payable to WMCCAI)

Please charge my American Express Mastercard
 Visa Discover Partner Dollars

Card Number: _____

Exp. Date: _____ **Zip Code:** _____

Name on Card: _____

Signature: _____

Return Contract and Payment to: WMCCAI, 7600 Leesburg Pike, Suite 100 West, Falls Church, VA 22043 | Phone: (703) 750-3644 | Fax: (703) 941-1740 | email: info@caidc.org | Additional information may be obtained at www.caidc.org.

FOR INTERNAL USE _____