

# 2026 Annual Chapter Partner Packages



#### **WMCCAI**

Washington Metro Chapter Community Associations Institute, a 501(c)(6) organization, is the largest of the 64 CAI chapters with nearly 3,400 members, three full-time staff, and a \$1.5 million budget. Locally, our members include over 1,500 community association leaders and residents, 1,400 community managers, 80 community association management firms, and more than 300 companies who provide products and services to community associations, supporting our vision to be the global leader advancing excellence in community association living.

#### **About CAI**

Community Associations Institute is a national, nonprofit 501 (c)6 association created in 1973 to provide education and resources to America's 231,000 residential condominium, cooperative and homeowner associations and related professionals and service providers. The Institute is dedicated to fostering vibrant, responsive, and competent community associations that promote harmony, community and responsible leadership.

### Introducing the All-New 2026 WMCCAI Annual Chapter Partner Program

WMCCAI's reimagined Annual Chapter Partner Program has been elevated with enhanced benefits, refreshed opportunities, and the introduction of our brand-new Bronze Level, making partnership more accessible than ever before. From complimentary tickets to our flagship events to recognition opportunities only available through this program, WMCCAI's Partner Program ensures your company remains a visible, trusted leader all year long.

More levels. More value. More connection.



# 2026 Annual Chapter Partner Packages

As an Annual Chapter Partner, you'll receive continuous visibility throughout the year—both in person and online—through a powerful mix of promotion, advertising, sponsorship, and networking through our robust programs:

- Scholarship Fund & LAC Donations: WMCCAI Scholarship Program awards scholarships
  of at least \$1,000 to deserving high school seniors each year for higher education pursuits.
- **Jump Start January (Jan. 23, 2026):** Our annual New Year's education event attracts over 350 attendees, including our executive leadership, members, partners/sponsors, and other community association professionals.
- Annual Conference & Expo (Feb. 27-28, 2026): Over 1,700 attendees attend our signature expo each year over the course of two days. In 2026, we'll be celebrating the Chapter's 50th anniversary!
- Education Palooza (Oct. 23, 2026): This full-day conference delivers dynamic CEU-eligible sessions, innovative Industry Expo, and networking opportunities to about 150 community association professionals annually.
- Annual Awards Dinner (Nov. 14, 2026): Exceptional contributions to the Chapter's success are recognized at this elegant awards dinner, including welcoming new Hall of Fame honorees and the President's Award.
- **Networking Events:** Lively events that take place throughout the year in the DMV, such as Nationals Baseball outing, Summer Social, Education Palooza, and Holiday Happy Hour.
- Quorum Magazine: Our Chapter's members-only access monthly magazine that focuses
  on innovation, inspiration, and impact. Readers can expect fresh perspectives, expert
  voices, and timely content that will keep you ahead of the curve.

This elevated presence helps you stand out at chapter events and programs, while your support plays a crucial role in underwriting WMCCAI's signature initiatives and advancing our mission.



# Diamond-Level Package | \$20,000 | 1 Available, 2 Sold Category exclusive with Chapter approval

### Buy Diamond in 2026 if you were Platinum in 2025

### Core Benefits for Diamond-Level Annual Chapter Partners

#### **Tickets to Attend Our Events:**

- **Jump Start January:** 10 tickets at a Reserved full-table with sign + Listed as Event Supporter with logo
- Annual Conference & Expo: 8 tickets; Logo recognition on Aisle Number floor clings + Listed as Event Lead Sponsor
- Education Palooza: 8 tickets
- Annual Awards Dinner: 10 tickets at a Reserved full-table with sign

### **Recognition at All Events:**

- Logo recognition as an Annual Chapter Partner on group signage
- Opportunity to provide a giveaway item in attendee bags (if applicable)
- Special ribbons for attendees from your company

### **Recognition Online:**

- Logo, linked company name, and description on Contributor Page on WMCCAI's website
- Logo recognition as a Diamond-Level Annual Chapter Partner displayed in header on all WMCCAI web pages
- Premier Listing in Online Service Directory with video (company provides video
- Contributor listing in all chapter electronic correspondence
- Social media handle recognition on "Contributor Tuesdays"

- Scholarship Fund: \$250 Donation
- Post-event attendee lists
- Opportunity to purchase event tickets at early bird cost (if applicable)
- Full-page "Diamond-Level Contributors" ad every month in Quorum with company description
- Classified Ad Listing in Quorum (monthly 7 lines highlighted)
- Quorum advertising discount of 10%
- Custom Contributor Logo for use in your company's materials
- Opportunity to review all partnership and sponsorship opportunities for the following program year ahead of Platinum-Level Annual Chapter Partners

# Platinum-Level Package | \$15,000

### Buy Platinum in 2026 if you were Gold in 2025

### Core Benefits for Platinum-Level Annual Chapter Partners

#### **Tickets to Attend Our Events:**

- **Jump Start January:** 5 tickets at a Reserved half-table with sign + Listed as Event Supporter with logo
- Annual Conference & Expo: 6 tickets + Logo recognition at all Beverage Stations + Listed as Event lead Sponsor
- Education Palooza: 6 tickets
- Annual Awards Dinner: 10 tickets at a Reserved full-table with sign

### **Recognition at All Events:**

- Logo recognition as an Annual Chapter Partner on group signage
- Opportunity to provide a giveaway item in attendee bags (if applicable)
- Special ribbons for attendees from your company

### **Recognition Online:**

- Logo, linked company name, and description on Contributor Page on WMCCAI's website
- Logo recognition as a Platinum-Level Annual Chapter Partner displayed in sidebar on all WMCCAI web pages
- Premier Listing in Online Service Directory with video (company provides video)
- Contributor listing in all chapter electronic correspondence
- Social media handle recognition on "Contributor Tuesdays"

- Scholarship Fund: \$200 Donation
- Post-event attendee lists
- Opportunity to purchase event tickets at early bird cost (if applicable)
- Full-page "Platinum-Level Contributors" ad every month in Quorum with company description
- Classified Ad Listing in Quorum (monthly 6 lines highlighted)
- Quorum advertising discount of 5%
- Custom Contributor Logo for use in your company's materials
- Opportunity to review all partnership and sponsorship opportunities for the following program year ahead of Gold-Level Annual Chapter Partners

# Gold-Level Package | \$9,000

### Buy Gold in 2026 if you were Silver in 2025

### Core Benefits for Gold-Level Annual Chapter Partners

#### **Tickets to Attend Our Events:**

- Jump Start January: 4 tickets + Listed as Event Supporter with logo
- Annual Conference & Expo: 4 tickets + Listed as Event lead Sponsor
- Education Palooza: 4 tickets
- Annual Awards Dinner: 5 tickets at a Reserved half-table with sign

### **Recognition at All Events:**

- Name recognition as an Annual Chapter Partner on group signage
- Opportunity to provide a giveaway item in attendee bags (if applicable)
- Special ribbons for attendees from your company

### **Recognition Online:**

- Logo, linked company name, and description on Contributor Page on WMCCAI's website
- Premier Listing in Online Service Directory
- Contributor listing in all chapter electronic correspondence
- Social media handle recognition on "Contributor Tuesdays"

- Post-event attendee lists
- Scholarship Fund: \$150 Donation
- Half-page "Gold-Level Contributors" ad in the January edition of Quorum with company description
- Classified Ad Listing in Quorum (monthly 5 lines highlighted)
- Custom Contributor Logo for use in your company's materials
- Opportunity to review all partnership and sponsorship opportunities for the following program year ahead of Silver-Level Annual Chapter Partners

# Silver-Level Package | \$6,000

### Buy Silver in 2026 if you were Bronze in 2025

### Core Benefits for Silver-Level Annual Chapter Partners

#### **Tickets to Attend Our Events:**

- Jump Start January: 2 tickets + Listed as Event Supporter with logo
- Annual Conference & Expo: 3 tickets + Listed as Event lead Sponsor
- Education Palooza: 3 tickets
- Annual Awards Dinner: 4 tickets

### **Recognition at All Events:**

- Name recognition as an Annual Chapter Partner on group signage
- Opportunity to provide a giveaway item in attendee bags (if applicable)
- Special ribbons for attendees from your company

### **Recognition Online:**

- Logo, linked company name, and description on Contributor Page on WMCCAI's website
- Premier Listing in Online Service Directory
- Contributor listing in all chapter electronic correspondence
- Social media handle recognition on "Contributor Tuesdays"

- Post-event attendee lists
- Scholarship Fund: \$100 Donation
- Half-page "Silver-Level Contributors" ad in the February edition of Quorum with company description
- Classified Ad Listing in Quorum (monthly 5 lines highlighted)
- Custom Contributor Logo for use in your company's materials
- Opportunity to review all partnership and sponsorship opportunities for the following program year ahead of Gold-Level Annual Chapter Partners

### ALL NEW! Bronze-Level Package | \$3,000

### Core Benefits for Bronze-Level Annual Chapter Partners

- Jump Start January: 1 ticket + Listed as Event Supporter with logo
- Annual Conference & Expo: 1 ticket + Listed as Event lead Sponsor
- Education Palooza: 1 ticket
- Annual Awards Dinner: 2 tickets

### **Recognition at All Events:**

- Name recognition as an Annual Chapter Partner on group signage
- Opportunity to provide a giveaway item in attendee bags (if applicable)
- Special ribbons for attendees from your company

### **Recognition Online:**

- Name, linked company name, and description on Contributor Page on WMCCAI's website
- Basic Listing in Online Service Directory
- Contributor listing in all chapter electronic correspondence
- Social media handle recognition on "Contributor Tuesdays"

- Post-event attendee lists
- Scholarship Fund: \$50 Donation
- Half-page "Bronze-Level Contributors" ad in the March edition of Quorum with company description
- Classified Ad Listing in Quorum (monthly 5 lines highlighted)
- Custom Contributor Logo for use in your company's materials





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