

**WASHINGTON METROPOLITAN CHAPTER COMMUNITY ASSOCIATIONS INSTITUTE (WMCCAI)  
ESSAY/PRESENTATION SCHOLARSHIP**

**RULES**

The WMCCAI Essay Contest is open to all high-school seniors within the WMCCAI service area (the immediate Washington metro area) living within a community (i.e., a neighborhood, homeowners association, condominium association, or cooperative association).

**REQUIREMENTS**

- a. A 500-700 word essay on **“How Do You See Your Community Best Utilizing Social Media?”** Describe ways to implement social media in your community to tell a compelling story of a great place to live. Include the potential pros and cons of using social media. Your community would include your neighborhood, homeowners association, condominium, or cooperative association.
  - i. The essay must be submitted in Word format and include a word count.
  - ii. Include contact information on the essay in case it becomes separated from the application form.
- b. A completed contest application
- c. A grade point average of 2.5 or higher
- d. A high school transcript
- e. A letter of recommendation from a school counselor or community association leader in the community where you reside.
- f. All applicants must submit a fully completed application form and all necessary statements, documents and references **no later than March 31, 2018**. Mail entries to **WMCCAI, 7600 Leesburg Pike, Suite 100 West, Falls Church, VA 22043, Attn: Scholarship Program**. It must be postmarked by the deadline to be considered. Email applications are acceptable if submitted by the deadline and the original documents are received within 4 business days of the above stated deadline; additional information submitted with the hard copy of an emailed application will not be considered. Email applications must be sent to [outreach@caidc.org](mailto:outreach@caidc.org).

**JUDGING CRITERIA**

Judges will base their final decision upon:

Best overall essay/presentation of the essay topic: **How Do You See Your Community Best Utilizing Social Media?”**

- a. Identification of the applicant’s community association within the essay.
- b. Applicant’s demonstration of knowledge of what a community association is and how it benefits the community and residents.

**AWARD**

WMCCAI will grant one award of at least \$1,000 for the best overall essay. The award winner will be announced within 60 days after the application deadline.

**SUBMISSIONS**

All submissions become property of WMCCAI and may be printed in the chapter’s magazine, *Quorum* and/or posted to WMCCAI’s website and social media sites.

*A community association provides a communal basis for preserving, maintaining, and enhancing homes and property. Community associations manage common areas of the property; manage property interests of owners; provide services for owners; and develop a community through social activities and/or amenities.*