

▶ GOLF CLASSIC

Thursday, September 21, 2017

Bull Run Golf Club, Haymarket, VA

9 a.m. – 6:30 p.m.

More than 200 WMCCAI members take a break from work to participate in a friendly golf tournament with industry colleagues and friends. The Golf Classic includes contests, prizes and a post event networking reception. New for 2017 - we will offer a golf lesson package including a corn hole tournament for those non-golfers who want to join the fun.

ALL GOLF CLASSIC SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Opportunity to provide golf-related giveaway to be included in player's swag bags.
 - 150 pieces of a single item (estimated quantity).
 - WMCCAI must be notified 30 days prior to event.
- Recognition on signage at event.*
- Acknowledgement on WMCCAI's website (includes company name and hyperlink).
- Recognition in *Quorum* magazine.*
- Lunch and a ticket to the networking reception (included for each sponsorship involving volunteers).
- List of all participants (name and company only).

All dates listed are tentative. *Depending on commitment date.

All Golf Classic sponsorships are exclusive unless otherwise noted. Additional benefits and rates for each sponsorship appear below*:

*Member rates are denoted; Nonmembers add 25%.

AWARDS: \$3,000

- One golfer foursome included.
- Company name/logo on golf awards.
- Opportunity to present awards to winning golfers at networking reception.
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

CARTS: \$2,500

- One golfer foursome included.
- Company name/logo posted on all golf carts used by players in the tournament.
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

HOST: \$2,000

- Two golfer registrations included.
- Registration for one volunteer to welcome players prior to shotgun start.
- Speaking opportunity at networking reception.
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.
- Company name on signage at event and reception.



BEVERAGE CARTS: \$1,500*Two Sponsorships Available*

- Registration for one volunteer to assist in staffing beverage cart.
- Company name/logo posted on beverage cart signage.

CONTEST HOLES: \$1,200*Multiple Sponsorships Available***Choose One***19th Hole**Hole in One**Closest to the Keg**Closest to the Pin**Straightest Drive**Longest Drive**Putting Contest*

- Registration for two (2) volunteers to coordinate contest.
- Company name posted on contest hole signage.
- Opportunity to provide table for display at contest hole.
- Provide prize for winners-(except Hole in One; insurance will provide prizes).
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

PLAYERS GIFT: \$1,200

- Recognition with company name/logo on player's gift packaging

REGISTRATION: \$1,200

- Registration for two volunteers to assist at registration.
- Opportunity for company provided banner to be hung at bag drop/registration.
- Opportunity to provide table for display at registration.
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

CLINIC & CORNHOLE SPONSOR: \$1,000*Multiple Sponsorships Available*

- Registration for two volunteers to assist in clinic and corn hole tournament.
- Opportunity to provide company branded corn hole boards.
- Company name posted on clinic signage.
- Opportunity to provide table for display at clinic and corn hole tournament.
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

ENVIRONMENT WATCHERS: \$1,000

- Opportunity to provide trash/recycling bins with company name/logo to be placed at specific locations on the course.
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

PHOTOGRAPHY: \$1,000

- Company name/logo on printed photos distributed to each golfer.
- Registration for two volunteers to assist in taking photos of golfers on course.
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

HOLE SPONSOR: \$1,000*Multiple Sponsorships Available*

- Registration for two volunteers to represent company at hole.
- Company name posted on contest hole signage.
- Opportunity to provide table for display at contest hole.

FLAGS: \$900

- Opportunity to provide flags with company name/logo for golf course holes (WMCCAI may provide flags for a fee if notified 90 days prior to event).
- Recognition in WMCCAI social media event marketing campaign(s) as applicable.

BOXED LUNCH: \$900*Multiple sponsorships available*

- Opportunity to provide small flyer or sticker to be included in boxed lunches provided to all event attendees.

DRIVING RANGE: \$800

- Registration for two volunteers to set up table and represent company at the driving range.
- Company name on sign posted at driving range.

SCORECARD: \$800

- Recognition with company name/logo on score card placed in each golf cart.

MULLIGANS AND TOSS: \$1400

- Recognition with company name/logo on mulligans and tosses.
- Opportunity to provide two volunteers to sell mulligans at registration.

50/50 RAFFLE: \$700

- Recognition with company name/logo on 50/50 raffle tickets.
- Opportunity to provide two volunteers to sell 50/50 raffle tickets.

